



Professional Membership
For People Who Use Enterprise Content Management
Products and Services

AIIM is your source for:



Market Education



Training



Peer Connections

And when you put that all together...



AIIM is your source for helping you solve your business content challenges.

AIIM is the leading international authority on Enterprise Content Management (ECM): the technologies, tools, and methods that help organizations [small and large, in every industry] capture, manage, store, preserve, and deliver content in support of business processes.

AIIM promotes the understanding, adoption, and use of ECM technologies through education, networking, research, standards, and advocacy programs.

■ **It's Effective**

■ **It's Affordable**

■ **It's Easy to Join**

visit www.aiim.org/join

ready. aiim. join.



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Exclusive Benefits of AIIM Professional Membership

AIIM offers an exclusive set of benefits, fulfilling your need for Market Education, Training, and Peer Connections throughout the year. Those benefits include:

- ▶ **ECM Toolkits** - every quarter AIIM releases a new Toolkit containing focused articles, survey results, and more. Each Toolkit is valued at \$99.
- ▶ **Training** - online and in-person training with our multi-level ERM and ECM Certificate Programs. Professional Members receive a \$150 discount on the cost of any one program. The more programs you take, the more you save.
- ▶ **Industry Watch** - full study results and analysis of market research conducted by AIIM. Benchmark your organization and projects with this valuable data. Non-members have access only to executive summaries.
- ▶ **Advice Center** - ask your questions online and correspond with leading industry consultants.
- ▶ **Special Discounts at the annual AIIM Conference**
- ▶ **Monthly eNewsletter** - containing more industry news than what's delivered to non-members.
- ▶ **Web Exclusive Content** - found at www.aiim.org/membersonly

From time to time membership benefits may change. Check our website for current AIIM Professional Membership benefits and special offers.

In Addition to the Great Benefits Listed on the Left, You Also Get:

- ▶ Local Chapters
- ▶ *AIIM E-DOC Magazine*
- ▶ Posters
- ▶ Webinars
- ▶ ECM Solutions Seminars
- ▶ Industry Solution Centers for Financial Services, Healthcare, and State/Local Government
- ▶ Online Case Study and White Paper Library
- ▶ Annual Buyers' Guide
- ▶ Press Release Archive
- ▶ Best Practices and Standards Development



How Do I Join?

Becoming an AIIM Professional Member is easy.

Submit your membership application and credit card payment on our secure website at www.aiim.org/join.

or

Fax your application to us at 240-494-2693.

If you prefer to speak with a membership representative, call us at 1-800-477-2446 or 301-587-8202.

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MEMBER ID (IF RENEWING)

NAME

TITLE OR POSITION

COMPANY OR ORGANIZATION

ADDRESS

DEPARTMENT/MAIL STOP

CITY

STATE/PROVINCE

ZIP/POSTAL CODE

COUNTRY

PHONE

FAX

EMAIL

DATE

X
SIGNATURE (REQUIRED)

With your signature, you agree to receive mail (email & postal) from AIIM for membership program purposes.

From time to time, we make our membership mailing list available (through a 3rd party mail house only) to approved AIIM partners, for their product marketing activities. If you do not wish to receive mail from these companies, please check here.

Member Rate* \$125.00 US Dollars

Payment Options (Credit Card or Check):

Check _____ Check # _____

Charge _____ (USD only)

Visa MasterCard American Express

CREDIT CARD # _____ EXP DATE _____

NAME ON CARD _____

SIGNATURE (REQUIRED) _____

1. What is YOUR role in your organization?
(Check only one)

Executive/Corporate Management

- CEO/President/Owner
- CFO
- CIO/CTO
- Vice President
- Director/Senior Management
- Other Executive/Corporate Management

General Business

- Administration
- Consultant
- Content Management
- Document Management
- Engineer
- Finance/Accounting
- IS/IT
- Library/Archivist
- Marketing/Sales
- Network/LAN
- Printing Operations Production
- Project Management
- R&D
- Records Management
- Systems Integration
- Web Content Management
- Web Development
- Other

2. What does your Organization do?

(Check only one in either Part A, B, or C)

PART A: For USERS of Technology Products & Services

- Banking
- Insurance
- Investments/Securities
- Federal/National Government/Military
- Local and State/Provincial Government
- Healthcare/Medical
- Pharmaceutical
- Manufacturing
- Education/Libraries
- Legal
- Non-Profit
- R&D/Engineering
- Transportation
- Utilities
- Consulting (Non-IT)
- Publishing/Printing/Graphics
- Marketing/Advertising/Media
- Other

PART B: For SUPPLIERS of ECM Products & Services

- Manufacturer (Hardware, Software, Peripherals)
- Service Bureau/Service Company
- Business Process Outsourcing
- ASP

PART C: For CONSULTANTS, SYSTEMS INTEGRATORS, & THE CHANNEL

- Consulting
- Systems Integrator
- VAD
- VAR

3. Please indicate the total number of employees in your organization.
(Check only one)

- 10,001 +
- 5,001 - 10,000
- 1,001 - 5,000
- 501 - 1,000
- 101 - 500
- 51 - 100
- 1 - 50

4. Please indicate which of the following best describes your functional involvement in the acquisition of ECM products and/or services?

(Check all that apply)

- Determine Needs/Features
- Evaluate Products, Vendors, & Brands
- Specify Products, Vendors, & Brands
- Final Authorization/Approval of Acquisition
- Set Business Goals, Direction, & Budgets
- No Involvement

How did you hear about AIIM?

- AIIM website
- AIIM event
- AIIM publication
- AIIM Chapter
- Direct Mail
- Advertisement

(Name of publication)

Industry website _____

(Name of website)

Industry event _____

(Name of event)

Industry publication _____

(Name of publication)

Other _____

You can expect to hear from AIIM 2 to 4 weeks after receipt of your application and payment, if not sooner. For questions call AIIM Member Services: 301-587-8202 or 800-477-2446
Federal ID Number: 52-0810190

Contributions or gifts to AIIM are not tax-deductible as charitable contributions. However, they may be tax-deductible as ordinary and necessary business expenses.

As part of your membership, you will receive 6 issues of *AIIM E-DOC Magazine*, a \$36 value. Members may not deduct the subscription price from their dues.

*Please note these rates are not available for membership applicants in Europe and the UK. Visit www.aiim.org.uk for more information.

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Department 1083
Denver, CO 80291-1083 USA

FAX: 240-494-2693 (Credit Card Only)